

PRIVACY POLICY

FAGUMIT LTD. WITH REGISTERED OFFICE IN WOLBROM

Please, read this privacy policy, which contains information about the collection and use of personal data of the visitors to our website.

First, we point out that the your personal data Controller is Fagumit Ltd. with its registered office in Wolbrom (32-340) ul. 1-go Maja 100. In any matters concerning your personal data protection, you can contact us by sending an e-mail to edyta.lysek@fagumit.com.pl

We process personal data collected through our website for our legitimate interest - i.e. for statistical purposes and for the purposes of direct marketing, which will be discussed further in this text. Such processing shall take place on the basis of the grounds set out in Article 6(1) (f) of the GDPR.

What data do we collect? Data contained in cookie files.

As part of the Pixel Facebook tool, we use Facebook cookies, which allow us to identify you as a Facebook user and then individually target your Facebook advertisement. Through Facebook Cookie files we also have access to statistical data telling us about the effectiveness of the advertisement. For more information about Facebook Cookies, please visit our website: <https://www.facebook.com/policies/cookies/>

We use cookies from Google LLC as part of Google Analytics tool. As part of Google Analytics, a unique code of your device is stored in the cookie. Through this we have access to statistical tools concerning your visits to our website, the length of your visit and the pages viewed. For more information on the data collected by Google Analytics, please visit: <https://policies.google.com/privacy?hl=pl>

We also place content from the Youtube website, which is owned by Google LLC, on our website. If you play such a recording, Google LLC will use its cookies to give your device a unique identifier and information about the configuration of your browser, device type, etc. The cookies will be used by Google LLC. We do not use cookies associated with Youtube for our purposes. You can find out more about the data we collect when you use Youtube at: <https://policies.google.com/privacy?hl=pl>

If you use our contact form - we collect additional data, which you share with us. For more information in this regard, please refer to the information clause available when using the contact form.

We will retain your personal data for as long as it is necessary for the purpose of processing it or until you have successfully objected, whichever is the earlier.

The data collected on our website will be transferred to Google LLC (the data collected by cookies for the purposes of Google Analytics) and to Facebook Inc. (data collected through the Pixel Facebook tool). Both companies are based outside the EU, but the transfer of your data is possible in connection with Article 45 of the GDPR. Both of them belong to the EU-US Privacy Shield programme, for which the European Commission confirmed on 12 July 2016 that the protection of personal data of companies participating in the programme is appropriate.

We also inform you about your rights: you have the right to access, rectify, delete, restrict, transfer, or object to the processing of your personal data.

You also have the right to lodge a complaint with the Office for the Protection of Personal Data.

We do not engage in automated processing of personal data, in particular profiling. We would also like to point out that you do not need to provide us with any personal data - all you have to do is set your browser's cookie settings accordingly and disable cookies on our website. There are no consequences for you, except that we will not be able to inform you about our products, promotions or statistical information about your visits.